

Researching Private Equity

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Baker Library
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Harvard
Business
School



Private Equity Resources at Baker Library



VCPE Research Guide

- <https://www.library.hbs.edu/find/guides/venture-capital-private-equity>
- Contains a list of most PE related resources available from Baker Library
- Covering industry overview, company data, career resources, statistics, news and journals

VENTURE CAPITAL & PRIVATE EQUITY

A great *starting place* for research on the venture capital and private equity industry. This guide points to HBS community.

BOOKMARK THIS

VCPE IN THE NEWS

OVERVIEWS AND ANALYSIS

COMPANIES

CAREERS, ASSOCIATIONS
AND EVENTS

STATISTICS

DAILY NEWS

JOURNALS

VCPE IN THE NEWS

Can Resilience Shape a Shifting Landscape?

EY, November 15, 2022

Breaking through the Concrete Ceiling in Venture Capital

Crunchbase News, November 16, 2022

OVERVIEWS AND ANALYSIS

Bain & Co. Global Private Equity Report

Annual report on the state of the global private equity market.



Industry Highlights Newsletter

- <https://www.library.hbs.edu/services/industry-highlights-newsletters>
- Bi-weekly newsletter with content curated by Baker Librarians
- VCPE highlights includes industry and career related news and articles
- Some topics include:
 - Private markets news
 - Investment trends
 - Real estate private equity
 - ESG + Sustainability
 - Hiring trends
 - Diversity and inclusion

SIGN UP FOR ONE OR MORE INDUSTRY HIGHLIGHTS

Email *

- Consumer Products
- Energy
- Entertainment
- Healthcare - Biotech
- Investment Management
- Retail - Luxury Goods
- Startup
- Technology
- Venture Capital - Private Equity

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Industry Highlights: Venture Capital - Private Equity

BAKER LIBRARY & CAREER & PROFESSIONAL DEVELOPMENT

Focus on Sustainability



[The Growth of Impact Investing](#)

Private Equity International, November 1, 2022

The impact investing market has ballooned in the past few years. According to the Global Impact Investing Network's (GIIN) October 2022 Sizing the Impact Investing Market report, the impact investing market currently exceeds \$1.16 trillion in assets under management. In April 2019, GIIN estimated the market size at \$502 billion and by 2020 that estimate had grown to \$715 billion. (Don't have a Private Equity International account? [Register](#) for one through the library subscription.)

[Deep Dive: Inside Private Real Estate's Pivot to Renewable Energy](#)

PERE, November 1, 2022

Renewables are the fastest-growing energy source for buildings globally, with usage rising 4.1 percent annually from 2009 to 2019, according to ULI Greenprint's Renewable Energy Strategies for Real Estate report published this year. But there is much runway for further growth: renewable energy accounted for only 14.3 percent of total energy use in buildings as of 2019, whereas the US Energy Information Administration projects the global energy consumption of buildings to increase by an average of 1.3 percent per year until 2050. (Don't have a PERE account? [Register](#) for one through the library subscription.)



Company databases

- All databases below offer deal and transaction data, PE fund manager profiles, screening (industry, geography, fund details, etc).
- **Preqin**
 - Generous download limit, fund performance data, good industry verticals, great fund manager contact info, compensation data available to download, can filter fund managers by minority or women owned. Also includes access to Preqin Insights reports
- **Pitchbook**
 - Very strict download limit, great industry verticals including keyword search, user-friendly platform, includes filter for investing in minority or women owned businesses, Pitchbook research library of reports
- **Crunchbase**
 - Available in-library only, generous download limit
- **CB Insights**
 - Modest download limit, has pre-built collections around topics and industries (AgTech, Carbon Capture, Gig economy), market mapping, some access to CB Insights research.
- **Refinitiv Workspace**
 - Equity research/analyst reports on public companies, great source for public company data, excel plugin available
- **Capital IQ**
 - Similar to Refinitiv, but no analyst reports, allows you to screen for HBS alumni, excel plugin available
- **Factset**
 - Similar coverage to Refinitiv and Capital IQ, excel plugin available

News and Journals

- **Individual subscriptions:**
- Newspaper subscriptions:
 - Wall Street Journal
 - Financial Times
 - New York Times
 - Washington Post
- Bloomberg.com
- Harvard Business Review
- Private Equity International (PEI)
- Private Equity Real Estate (PERE)
- The Information (new!)
- **Harvard Key or HBS Login:**
- Factiva provides access to most major newspapers and some additional journals:
 - Barron's
 - Pensions & Investments
 - Venture Capitalist Journal
 - Private Equity Wire
 - Buyouts Insider
- Institutional Investor
- ImpactAlpha
- The Economist
- Hollis – Harvard Library Catalog
- **Consulting firms and others:**
 - Bain
 - BCG
 - Deloitte
 - McKinsey
- **Free news sources on the web:**
 - Pitchbook News
 - Crunchbase News
 - Techcrunch (some free content)



Thinking About Private Equity



Topics

- Regulation:
 - [US Is Focused on Regulating Private Equity Like Never Before](#) (Bloomberg.com)
- Private vs Public Markets
 - [Private Markets: Uncertainty in the Golden Age](#) (Morgan Stanley)
- Private Equity Returns
 - [The Volatility Laundering, Return Manipulation and 'Phoney Happiness' of Private Equity](#) (Financial Times)
- Diversity, Equity, and Inclusion
 - [Tracking Diversity, Equity, and Inclusion Data in Private Markets](#) (McKinsey)
- Environmental, Social, and Governance
 - [Research Shows Increased ESG Disclosures Linked to Stronger PE Fund Performance](#) (Pitchbook)
- Economic and Market Conditions
 - [Current Volatility: A Welcome Tailwind for PE?](#) (Private Equity International)
- Investment Trends
 - [Private Equity Firms Target Acquisitions to Ignite Dry Powder](#) (Bloomberg.com)

Consider your experience

- Why do you want to work in private equity?
- What kind of roles interest you?
 - Strategy – VC, growth, buyouts
 - Deal sourcing – financial modeling, industry research, due diligence
 - Portfolio operations – hands on work, can find strength in previous industry or management experience
- What experience can you bring to the job?
 - Industry specific expertise
 - Management experience
 - Finance background
- Take advantage of Baker Library resources
 - Stay up to date using our news and journal access – subscribe to VCPE Highlights Newsletter
 - Use our company databases to explore a topic – PE investments in specific industries, geographies, fund performance
 - Career resources – compensation data, target lists, fund manager profiles, and more.
 - **Ask Us!** Walk-in, call, email, or chat to setup an appointment to meet with a Baker librarian.

Exploring Baker Resources

- **Preqin**
 - Target lists with contacts
 - Fund manager details
 - Fund performance
 - Reports and compensation data
- **Pitchbook**
 - Target lists
 - Investment by industry
 - Reports

The screenshot shows the Baker Library website interface on a laptop screen. At the top left is the Harvard Business School logo. The main header reads "Baker Library | Bloomberg Center". Below this is a search bar with the placeholder text "Search Baker Library website..." and buttons for "FIND", "SERVICES", and "ASK". A red banner below the search bar says "WELCOME TO BAKER LIBRARY" and "Delivering distinctive information expertise, services, and products so that our community excels." To the right of this banner is a "LIBRARY HOURS" button. The main content area is divided into three columns: "GET STARTED" (with an "ASK US" button and contact info), "TOP DATABASES" (listing Capital IQ, Pitchbook, Refinitiv Workspace, Statista, and Harvard Business Review), and "TOP BUSINESS NEWS SOURCES" (listing Bloomberg.com, Economist, Financial Times, Harvard Business Review, New York Times, and Wall Street Journal). A "NEW LIBRARY RESOURCE" section is also visible on the right. At the bottom, there is a "FEATURES" section with a banner for "HARVARD BUSINESS SCHOOL WORKING".

